

maddie finklea

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education

Oregon State University

Graphic Design BFA

Corvallis, OR / Class of 2019

toolkit

Adobe Creative Cloud

Illustrator, InDesign,
Photoshop, Premiere,
After Effects, XD

Web

Figma

Working knowledge
of Wordpress, HTML
and CSS

achievements

Adobe Creative Jam Finalist

2019

2019 OSU Greek Life Awards

CGC President of the Year

CGC Person of the Year

experience

Production Designer / Brewery Branding

May 2021 - Present

- Work with over 1,000 craft breweries across the US to create unique apparel, headwear and merchandise items.
- Selects fabric, colors, decoration and style for custom hats, beanies and apparel.
- Crafted original artwork based on clients seasonal, event and product needs.
- Photographer for over 25 different e-commerce websites.
- Currently tasked with redesigning company branding, website and sales materials.

Graphic Designer / Freelance Design

June 2019 - May 2021

- Created identity and print work with various clients, including: logos, branding and business cards.

Sales Associate / Madewell

August 2019 - August 2021

- Assisted with maintaining the visual presentation and organization of the store.
- Delivered amazing customer service and builds sales by styling and helping each customer based on their needs.

Graphic Designer / Oregon State University Housing & Dining Services

May 2017 - June 2019

- Worked under the direction of the marketing team, creating materials for OSU's Housing & Dining department.
- Responsible for projects including restaurant branding, signage, menus, and other printed and digital collateral.
- Took projects from concept to delivery, worked within university brand guidelines and communicated with printers throughout the design process.
- Captured, edited and organized product and food photography for marketing campaigns and menus.

involvement

Chi Theta Phi Sorority / President

March 2018 - January 2019

- Oversaw all chapter operations of an organization of 40+ members
- Supervised and delegated responsibilities to an 8-member executive team

Stir Copenhagen

Copenhagen, Denmark / May 2017

- Experienced an 11-day, sensory-based design tour of Copenhagen, Denmark
- Participated in a 2-day sign painting workshop, visited design studios and toured local museums